

## What should you do with your wealth?

You worked hard for your wealth. Now, the question is how do you make it work just as hard for you? How do you harness your wealth to turn your dreams into a reality?

There are plenty of advisors out there to help you do this, but it can be confusing, even a little scary, to find someone else you can entrust with your life's savings.

I know that all too well. When my father suddenly fell into a coma when I was in college, my mother and I were desperate to find trustworthy financial advice. While there were plenty of people willing to invest our wealth, there were few who could explain why we could trust them with it, and almost none who could plainly show how our wealth would be invested.

## Who can you entrust with your wealth?

I started LexION Capital for this very reason. I wanted a fresh alternative from Wall Street, where hard-working individuals could trust us to shepherd their dreams into investing goals. I eschewed VC funding to remain completely independent, and built the firm from day one to answer the question:

*“Would this financial advice be good enough for my Mom?”*

By design, we are a fiduciary firm, so that's more than a slogan, it's our legal standard. We're legally obligated to act in your best interests at all times. Period.

## How do you reach your dreams?

You want to support your two children. You want to utilize your wealth to open a business. You want to retire right. At LexION Capital, we know you're more than just a number. With only your best interests in mind, we start by talking about the goals that make you so unique.

Since we're independent, we scour the globe to find the right investments to craft those goals into plans. Before you're a client, you'll have a complete picture of how your wealth can become a worry-free tool for a better life. From day one, you'll have a jargon-free plan you'll feel empowered by.

You set your goals, we help you meet them. Please reach out today so we can help.

All my best,

Elle Kaplan